









Unsurprisingly, it doesn't work at all on this scale. For applications like this, it's probably better to use the bug by itself.



## KASTALIA - the Eastern Bloc spring water. The same natural water that sustained the workers' paradise, now available around the world.

The KACTAЛИA (KASTALIA) logo conveys the Eastern Bloc origins of the product with its eyecatching use of Cyrillic lettering in a typeface reminiscent of that used on Soviet industrial signage. The red star is an instant reminder of the product's post-Soviet lineage as well, but enhanced with a central "K" to link it more closely with the specific product (and facilitate its use as a secondary logo in applications where the full logotype is too cumbersome).